

JOIN US FOR MARKETING STRATEGIES FOR LOCAL GROWERS

Thursday, June 30th

Registration: 5:30

6:00 pm to 8:30 pm

Texas A&M AgriLife Extension Service
(2401 U.S. 83 Business, Weslaco, TX 78596)

Speakers

Daphne Richards

Travis County Extension Agent– Horticulture

Dr. Samuel Zapata

Assistant Professor and Extension Economist

Chris Bueno

Food Bank Manager

Ashley Gregory

Hidalgo County Extension Agent– Horticulture

Jennifer Herrera

Cameron County Extension Agent– Horticulture

Call to Register

956.361.8236

Topics

- **Market Maker–
Linking
Agricultural and
Seafood Markets
to consumers**
- **Social Media and
Electronic
Marketing**
- **Direct Marketing**

TEXAS
MARKET MAKER™
Linking Agricultural and Seafood Markets